

Academic Exchange Programs

Patrician College of Arts & Science

PG & Research Department of commerce

Report

This report is regarding the Academic Exchange Program conducted by the PG & research Department of Commerce with Marudhar Kesari Jain College for Women- Vaniyambadi, on 24th & 25th of August 2023.

This Academic Exchange Program went for two days and there was a total of 15 students and 2 Faculties attended from the Marudhar Kesari Jain College for Women- Vaniyambadi and the entire program went according to the Schedule.

The entire programme was organized by the Head of the Department of Commerce Dr.D Unika & II M. Com students which ended in fruitful success. Each and every student from Marudhar Kesari Jain College shared their Feedbacks in a positive manner. This programme gave a new experience and exposure for many students. The students got the opportunity to express their views to an open forum.



Invite



The Students and faculties from Marudhar Kesari Jain College, Vaniyambadi



Bro. Dr. A. Stanislaus, Director and Secretary felicitated the students and faculty of Marudhar Kesari Jain College along with Dr. D. Unika Head, PG & Research Department of Commerce.



Dr. Fatima Vasanth, Academic Director addressed the students and faculty of Marudhar Kesari Jain College.



Dr. Arockiamary Geetha Rufus, Principal addressed the students and faculty of Marudhar Kesari Jain College.



Dr. D. Unika, Head, PG & Research Department of Commerce addressing the students.



Dr. B. Meena, Associate Professor, Department of Commerce addressing the students.



A Group Photo



Students from Marudhar Kesari Jain College taking Seminar



Faculty from Marudhar Kesari Jain College taking a session



Ice breaking sessions for Marudhar Kesari Jain College students along with PG students from Patrician College.



End of the Academic Exchange Programme



International Conference on Sustainability & Technological Advancement in Business 15th Dec 2023

Objective:

- To conduct a comprehensive analysis of the current state of sustainability practices and technological advancements within the business.
- Identify existing technologies and sustainability initiatives employed by the organization.

Invite:



**PROGRAMME SCHEDULE****INAUGURATION PROGRAMME SCHEDULE**

Date: 15.12.2023

Day: Friday

Venue: C block – Conference Hall

09:00 AM – 09:05 AM	Prayer	Mr. Santhosh I B.Com Gen
09:05 AM – 09:15 AM	Lighting of Lamp	Dr. L. Cesis Dastan, Associate Professor, Presidency College Bro. Dr. A. Stanislaus, Director & Secretary Dr. Fatima Vasanth, Academic Director Dr. Geetha Rufus, Principal Dr. Anandapriya, Vice Principal Dr.Sweety Regina Mary, HOD
09:15 AM – 09:20 AM	Welcome Address	Dr.Sweety, HOD
09:20 AM - 09:25 AM	Dynamics the International Conference	Ms Vinishiya Arockia Ratna, Assistant Professor, Department of Accounting & Finance- Shift II
09:25 AM – 09:40 AM	Felicitation Address	Dr Geetha Rufus, Principal (PCAS) Dr. Peter Raj, Principal (BAC)
09:40 AM – 09:45 AM	Introduction of the Chief Guest	Ms Rekha Naidu, Assistant Professor, Department of Accounting & Finance – Shift II
09:45 AM – 10.10 AM	Inaugural Address	Dr Najmudeen Sulthan Business Development Manager/ Senior. Clinical Research Associate. Arab-Med Clinical Research Organization, Saudi Arabia
10.10 AM – 10.15 AM	Vote of Thanks	Dr. Thiravia Gloria Mary, Dean of Academics, Bishop Ambrose College of Arts & Science

MC : Ms.Saranya S, Assistant Professor, Department of Commerce – Shift II

**Resource Person Profile:****Dr. L. Cesis Dastan**

Academic Qualification	:	M.Com., MBA., Ph.D.
Professional Qualification	:	ACMA, ACS.
Present Designation	:	Associate Professor, PG and Research Department of Commerce, Presidency College (Autonomous), Chennai.
Teaching experience	:	29 years

Awards and Recognitions

1. Gold medalist in M.Com. – St. Joseph's College (Autonomous), Trichy
2. National rank holder in CWA: 26th rank in CWA Final
3. Good speaker award in ICSI SMTP training
4. A copy of the Financial Management authored is in Parliament Library (Lok Sabha)

Subject Expert

SCERT, TRB, TNPSC, Anna Centenary Library, TANSCH

Member - Academic Audit, Board of Studies in several colleges

Member, syllabus framing and pruning

1. 2022: HSC Government of Tamilnadu: Auditing: XII Standard – Tally Prime
2. 2018: HSC, Government of Tamilnadu: Accountancy: XI and XII Standard
3. 2018: HSC, Government of Tamilnadu: Commerce: XI and XII Standard
4. 2018: HSC, Government of Tamilnadu: Costing and Taxation: XI and XII Standard
5. 2018: HSC, Government of Tamilnadu: Auditing: XI and XII Standard
6. 2013: SCERT, Tamilnadu – Review of syllabus (+1 and +2 Commerce Group)

Chair Person (Domain Expert)

Accountancy, Higher Secondary I year and II year - English Medium and Tamil Medium - SCERT, Government of Tamil Nadu (First Edition)

Tally Prime, Higher Secondary II year - English Medium and Tamil Medium - SCERT, Government of Tamil Nadu (First Edition)

Accountancy Teachers' Manual for HSC I year and II Year English medium and Tamil Medium - Member

Books published

- | | |
|--|----------|
| 1. Principles of Accountancy, LearnTech Press, Trichy | - Author |
| 2. Business Accounting, LearnTech Press, Trichy | - Author |
| 3. Financial Accounting, LearnTech Press, Trichy | - Author |
| 4. Management Accounting, LearnTech Press, Trichy | - Author |
| 5. Financial Management, LearnTech Press, Trichy | - Author |
| 6. Cost and Management Accounting, LearnTech Press, Trichy | - Author |
| 7. Cost Accounting, LearnTech Press, Trichy | - Author |



Papers published : 15

Resource Person:

For Higher Secondary School Teachers

For University / College Teachers (in SPSS)

For Research Scholars / Students

In Conferences / Seminars / Workshops

Ph. Ds awarded : 07 **Ongoing Ph.D. Research guidance** : 06

M. Phil guided : 27 **Examiner for Ph.D. Viva voce** : 08

Presentation in Kalvi TV : 08 **E-content (YouTube videos)** : 35

Copy right registered : 04

Dr.Najmudeen Sulthan



A diverse professional with more than 17 years of experience and expertise in clinical Research (Drug & Medical device) & Medical Affairs, business management, business development, Business Research and QMS auditing(GCP audit,ISO9001;2015,13485;2016.

With more enthusiasm in Artificial Intelligence technologies, keen to design and refine myself as a diverse professional by nurturing through education continuously in real world settings with entrepreneurial skills, leadership, policy development and strategy.

Aspirations to improve human society by means of innovation, Health care and Business Research.

Areas of Expertise:

Business Management (Planning, Organizing, Leading and controlling)

Clinical Research Consulting

Business Strategy

Team Building

Mentoring.

Innovation.

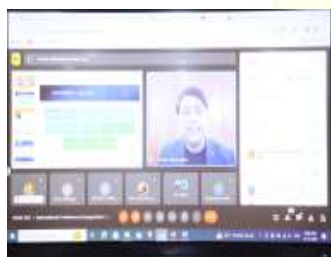
Non-Executive Directorship.

Report:

The Conference was held on 15th December 2023, on a Hybrid Mode, Dr. Najmudeen Sulthan, Business Development Manager/Senior. Clinical Research Associate. Arab-Med Clinical Research Organization, Saudi Arabia was the Chief Guest for the Inauguration and also delivered the Keynote Address, followed by the two Invited talk on the topic Contemporary Business Concepts by Dr.Cess Dastan, Associate Professor, PG and Research Department of Commerce, Presidency College (Autonomous), Chennai and Industry 4.0 and its implications for Financial Sector by Dr. Gayathri J, Associate Professor, Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappali. The Valediction address was proposed by Dr. R Shanthi, Professor, Department of Commerce, University of Madras, Chennai.

The Conference had two parallel sessions both Online and Offline in which the Resourceful Presentation was presented by students, Research Scholars, Academician and Industrialist. The registered participants for this conference was 168, and we also received 106 papers from State, National and International out of which 100 papers were selected for inclusion in this Conference Proceedings.

Photos:





Certificate





International Conference on Research Trends in Mathematics and Data Science ICRTMDS – 2024

An activity under MoU

Date & Time : 1st March, 2024 & 8.00am– 3.00pm

1. Resource Person : Dr. Joseph A Gallian,

Professor of Mathematics,
University of Minnesota, Duluth, USA.

Title : Using groups and graphs to create Escher-like symmetry patterns in hyperbolic planes

Mode : Online – Zoom, Participants Participated in Hybrid Mode

2. Resource Person: Dr. K Thirusangu,

Principal, Professor & HOD
Department of Mathematics, SIVET, Chennai

Title : Graph theory research through Hamming distance labeling

Mode : Offline – Bishop Daniel Delany Hall, Patrician College of Arts and Science, Chennai

3. Resource Person: Rev. Dr. S John Borg SDB,

Assistant Professor & Controller of Examinations
Sacred Heart College, Tirupattur

Title : Derivative Graph of exponential functions with applications

Mode : Offline – Bishop Daniel Delany Hall, Patrician College of Arts and Science, Chennai

The conference started with an Inaugural session in which the welcome address was delivered by Dr. B. Anandapriya, Convener, ICRTMDS – 2024. Dr. Bro. A. Stainslaus, Director and Secretary, Patrician College of Arts and Science felicitated the gathering. Dr. K. Thirusangu, Principal, SIVET College, Chennai and Dr. D. Ajay, Organizing Secretary, ICRTCM -2023, Sacred Heart College, Tirupattur also felicitated the gathering. After the Lighting of the Lamp by dignitaries, the dynamics of the conference was presented by Dr. Sriram S, Convener, Head and Associate Professor, Department of Mathematics, PCAS. The inaugural session ended with vote of thanks delivered by Dr. Santhoshkumar S, Assistant Professor, Department of Mathematics, PCAS. Followed by this, the first session of the conference started with an introduction to the resource person Dr. Joseph A Gallian who gave a splendid introduction on his topic and explained the ideas in a very enthusiastic manner.

After a short break, the next session was handled by Dr. K. Thirusangu followed by Rev. Dr. S John Borg SDB. Both of them started their sessions with brief introduction on their topic and explained the concepts well. They kept the attention of the audience by their unique way of orating the mathematical concepts.

After the lunch break, the audience gathered in Bishop Daniel Delany Hall for offline paper presentation session chaired by Dr. J Jebamalar Tamilselvi, Associate Professor, SRM IST, Ramapuram Campus, Chennai. Five parallel virtual paper presentation sessions were held and were chaired by the following chair persons 1) Dr. V Muralidharan, Professor & HOD, Mohammed Sathak College of Arts and Science, Chennai, 2) Dr. S Bala, Assistant Professor, SIVET College, Chennai, 3) Dr. Saravanan G, Assistant Professor, Amrita Viswa Vidyapeetam, Chennai, 4) Dr. T Bharathi, Coordinator(ShiftII), Loyola College (Autonomous), Chennai, 5) Dr. L Pandiselvi, Assistant Professor, V.O.Chidambaram College, Thoothukudi. With this the proceedings of the day came to an end.



Date & Time : 2nd March, 2024 & 9.00am– 3.00pm

4. Resource Person : Dr. S Sundar,

Director,

National Institute of Technology, Mizoram

Title : Modelling through mathematics in panicking traffic

Mode : Online – Zoom, Participants Participated in Hybrid Mode

5. Resource Person: Dr. Sridaran Rajagopal,

Dean, Faculty of Computer Applications,

Marwadi University, Gujarat.

Title : Modelling data through ML and AI

Mode : Online – Zoom, Participants Participated in Hybrid Mode

6. Resource Person: Dr. Ananthi Seshasaayee,

Associate Professor & Head, Department of Computer Science,

Quaid-E-Millath Government College for Women, Chennai.

Title : Research ethics and modelling through computer science

Mode : Offline – Bishop Daniel Delany Hall, Patrician College of Arts and Science

Day 2 started with the session conducted by Dr. S Sundar, National Institute of Technology, Mizoram. This session brought forth novel ideas to the scholars. Another session was handled by Dr. Sridaran Rajagopal, Marwadi University, Gujarat. He motivated the scholars with his new ideas and innovative concepts. After a short break, the next session resumed in Bishop Daniel Delany Hall for which Dr. Ananthi Seshasaayee, Quaid-E-Millath Government College for Women, Chennai was the resource person. She addressed the current trends in the computing science and technologies elaborately.

After the lunch break, the audience gathered in Bishop Daniel Delany Hall for offline paper presentation session and the session was chaired by Dr. S Kamalakkannan, Associate Professor, Dr. Ambedkar Government Arts College, Chennai. Five parallel virtual paper presentation sessions were also held and were chaired by 1) Dr. G Palani, Associate Professor, VISTAS, Chennai, 2) Dr. Krishna Kumari, Assistant Professor, SRM IST, Kattangulathur, Chennai, 3) Dr. S Radhakrishnan, Assistant Professor, D G Vaishnav College, Chennai, 4) Dr. Martina Jency J, Assistant Professor, V.O.Chidambaram College, Thoothukudi, 5) Dr. Saravanan G, Assistant Professor, Amrita Viswa Vidyapeetam, Chennai respectively.

Finally, all the participants gathered for the valedictory ceremony in Bishop Daniel Delany Hall, Patrician College of Arts and Science, Chennai. The Valedictory Address was delivered by Dr. Arokiamary Geetha Doss, Principal, Patrician College of Arts and Science, Chennai followed by participants sharing their feedback. The report of the conference was presented by Dr. Sriram S, Convener, ICRTMDS - 2024. The certificates were distributed to the participants. With the National Anthem the conference came to an end.

International Conference On

“Emerging Trends in Humanities in the New Revolutionary Era – Industry 5.0”

Organized by

Department of Corporate Secretaryship and Accounting & Finance

Patrician College of Arts and Science

In collaboration with

Department of Corporate Secretaryship with CA / Professional Accounting

Kongu Arts & Science College, Erode.

Date: 26th September, 2023

Mode of Conduct: Hybrid

The International Multidisciplinary Conference (Hybrid Mode) on “Emerging Trends in Humanities in the New Revolutionary Era- Industry 5.0” was organized by the Department of Corporate Secretaryship with CA and Professional Accounting of Kongu Arts and Science College (Autonomous) in collaboration with Department of Corporate Secretaryship and Accounting and Finance of Patrician College of Arts and Science on 26th September, 2023.





The International conference was held by various reputed dignitaries from around the globe, all specializing in fields of business, artificial intelligence, sustainability development, resilience, reinvention, entrepreneurship, economy, globalization, humanities, etc. The conference provided the audience with a very holistic approach to the evolution of technology and industry and how the same has impacted the world throughout and its generations to come. Thereby teaching the youth on how to ethically and responsibly make use of the resources that will lead us further into a technologically advanced future.

The conference was conducted from 9:00 am to 4:30 pm divided into 4 technical sessions including a tea break and lunch break.

The Hybrid mode proved to be an excellent example on how we can utilize our technological resources to defeat the factors of distance, space and time. The collaboration between the two colleges separated by a distance of 450kms did not stop them from bringing forth a well-organized international conference.

TABLE OF CONTENTS

SNO.	SESSION and SPEAKER	TOPIC	TIMINGS
1	Inauguration and Technical Session 1 Speaker: Prof.Dr.Firdouse.	New Business Opportunities in the Digital Age	10 A.M – 11:15 A.M
2	Technical Session 2 Speaker: Prof. Ramanathan Karuppiah	Artificial Intelligence and Sustainability Development	11:30 A.M – 12:00P.M
3	Technical Session 3 Speaker: Dr. Arun Balakrishnan	Research and Economic Impact in Industry 5.0	12:00P.M – 12:45P.M
4	Technical Session 4 Speaker: Balaji Sadagopan	Resilience and Reinvention (Hardships and Challenges)	2:00P.M – 3:00P.M
5	Valediction		3:15P.M – 3:55P.M

INAUGURATION AND TECHNICAL SESSION 1

The International Conference began with its inauguration which was led by Dr. K.K.A Alaguappan, Head of Department of Corporate Secretaryship with CA and Professional Accounting of Kongu Arts and Science College, Erode.



Soon after which, Chief Guest, Professor. Dr. Firdouse Rahman Khan of SIT Abdul Haris College of Administrative Sciences, Makassar, Indonesia was welcomed by the Director and Secretary, Bro.Dr.A.Stanislaus, Patrician College of Arts and Science by honoring the chief guest with a shawl. Dr. B. Anandapriya, Vice Principal, Patrician College of Arts and Science handed over a token of appreciation to the chief guest.





Proceeding the welcoming of the Chief Guest, Dr. Fathima Vasanth, Academic Director, Patrician College of Arts and Science rendered the welcome address, convincing the gathering that the industrial revolution is crucial and vital to our survival and how we can grasp knowledge from the same to help make the world a better a place.



Thereafter, Dr. H. Vasudevan, Principal of Kongu Arts and Science college and Dr. Arokiamary Geetha Doss, Principal of Patrician College of Arts and Science felicitated the gathering.



TECHNICAL SESSION 1

Before the session could commence, Dr. S. Muthukumaravel, H.O.D, Department of Corporate Secretaryship, Patrician College of Arts and Science introduced the guest speaker, Professor Dr. Firdous Rahman Khan, STI Abdul Haris College of Administrative Sciences, Makassar, Indonesia.



Technical session 1 was on the topic of New Business Opportunities in the Digital Age. Professor Dr. Firdous Rahman Khan, guest speaker for the same saw to it that he first educated the gathering on the history of the industrial revolution and its incredible progress throughout the century, how it influenced the generations, their standard of living, work culture, economic development, etc. Finally leading us to the very fundamental of the topic, new business opportunities in the Digital age. Now that humanity has reached so far in technological advancements, where technology is at that stage of nearly replacing all forms of labour and work, Professor Dr. Firdous Rahman Khan convinced and gave the new generations hope that there are plenty of opportunities waiting for us to grab them. His insightful knowledge on how we can manipulate the system, take control and most importantly have the courage to take the first step or take the initiative which allowed our minds to feel safe and comfortable.

TECHNICAL SESSION 2

Technical session 2 was followed by technical session 1 at 11:30 A.M. The guest speaker, Professor. Ramanathan Karuppiah, an International Director, Financial Crime Compliance, Australia Griffith University and Director of Islamic Bank, Australia. Guest speaker, unfortunately could not be present at the conference in physical form. However, Sir did take the time to log into the conference via virtual mode and provide us with exceptional and invaluable information on the topic, Artificial Intelligence and Sustainability Development.



This challenging topic on how to sustain ourselves with the everchanging and ever progressive artificial intelligence could not be explained any better than Professor. Ramanathan Karuppiah. Sir organized the allotted time provided to him with care, keeping in mind the major topics and subjects to be covered.

The session was very well articulated as Professor Ramanathan Karuppiah, explained how we can live as one with Artificial Intelligence without having to constantly live in the fear of being replaced. Artificial Intelligence has its dangerous effects if not dealt with precautiously, hence sir taught us how to ethically and morally make use of the same. All this took place while sir was thousands of miles apart from us in another continent (Australia), thereby proving his lecture true that we can live, connect and co-exist along with Artificial Intelligence.

TECHNICAL SESSION 3

This session was conducted live at the Kongu Arts and Science College, Erode. The guest speaker, Dr. Arun Balakrishnan, Assistant Professor, Christ University, Kerala spoke on the topic Research and Economic Impact in Industry 5.0.

The session was a very fulfilling one with Sir explaining on how the new and upcoming industrial revolution would impact its way through our economy. Sir first explained how the previous industrial revolutions impacted the corresponding economies and how all that development led us to the economies we currently live in due to constant upgrades and innovations.

With every industrial or technological revolution there is a very intricate connection that takes place with the economy. It affects industries, companies, countries, people, livelihood, jobs, standard of living, environment etc. It creates place for creativity, innovation and imagination allowing human beings to work together and collaborate their ideas and plans to help benefit the entire world altogether. Through this we can change the world and its economy for a better tomorrow.

TECHNICAL SESSION 4

The last session for the day ended with an astounding speech from guest speaker, Balaji Sadagopan, the Co- Founder and COO at Chai Kings. Mr. Balaji was present with us at the Patrician College of Arts and Science, engaging the crowd with his inspiring story of success and passion in entrepreneurship.

The topic for the session was on Resilience and Reinvention (Hardships and Challenges). Mr. Balaji Sadagopan kept us on our toes, making us imagine the hardships he initially faced while starting his new business venture. Sir provided us with his own personal techniques on tackling difficulties related to business, marketing and consistency. Lot of advice, encouragement and motivation filled the student crowd making the day end in a state of bliss.



VALEDICTION

Last but not the least The International Conference came to an end by bidding farewell to all our guest speakers, participants and audience. The college management of both colleges awarded certificates and prizes to the participants and student gathering. Thereby thanking them for their active participation, undivided attention and co-operation throughout. Thanking the people who have worked tirelessly behind the scenes goes without saying, without their presence and silent dedicated work none of the above would have taken place.

